

To Our Industry Partners and Friends,

The Keystone Chapter of the Solid Waste Association of North America (SWANA) and the Pennsylvania Waste Industries Association (PWIA) are preparing to host the 20th Annual Joint Fall Conference. Due to the ongoing support from our loyal sponsors and exhibitors, it is now Pennsylvania's Premiere Solid Waste Management Event. For that, we thank you.

Our success is dependent on your conference experience. We aim to provide you with opportunities to build new relationships. The event continually attracts new faces trying to enter the marketplace or enhance their professional knowledge. The conference's networking opportunities have helped many build thriving businesses, which is why so many continue to participate year after year. Demand runs high and exhibit spaces sell out rapidly.

Our previous exhibitors and sponsors know that preferred exhibit spaces and sponsorship opportunities book quickly. They take advantage of our early bird rates to save money while securing one of those high demand placements.

Exhibit spaces and sponsorships are always reserved on a first pay basis. To confirm your spot, you can pay in full as soon as your registration clears our system. If the past years are any example, these select spaces and sponsorships disappear immediately.

To accommodate the demand, we've added new sponsorship levels and opportunities. To give our exhibitors even more visibility, included in the exhibitor package is an automatic sponsorship of a door prize. The sponsor will be announced as the corresponding prizes are awarded at the closing ceremony.

We look forward to hearing from you soon. A layout of the exhibit hall, along with sponsorship opportunities are attached for your convenience. Thank you once more for your support.

Sincerely,

Bryan Wehler
President
Keystone SWANA

Tim O'Donnell
President
PWIA

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and Schedule Updates.