

Exhibitor and Sponsor Benefits

PROSPECTING

Targeted Marketing

- Registration list to sponsors/exhibitors pre-conference
- Direct your marketing pieces to attendees in advance
- Agenda-free evening for customer appreciation

EXHIBIT HALL

Designed for Traffic Flow

- Placement of exhibits allows full time visibility
- Comfortable, uncrowded exhibit spaces
- Extended Exhibit Hall Hours
- Greater opportunities for attendee face-time
- Optional spaces at the entrance to the hall

FOOD AND BEVERAGE SERVICES

Frequent Breaks in Exhibit Hall

- Wednesday morning breakfast during set-up
- Food Service moves foot traffic through the exhibit hall
- **Bottomless cups of coffee in exhibit hall all day**
- **Evening Reception brings all attendees to the exhibit hall**

PROGRAM

Industry Relevant Speakers & Topics

- Multimedia promotions to increase attendance
- Exhibit and learn. Use your down time to attend sessions
- Speakers are recognized experts

SPONSORSHIPS

New Opportunities This Year

- Options for all budgets
- Customized upon request
- More visibility
- Joint exhibitor/sponsorship discounts