

NEW SPONSORSHIP OPPORTUNITIES & FEATURES

Exhibitor Discounts Available for Sponsors

We Can Customize a Sponsorship Just for You

Titanium

Four Co-Sponsorships For Wednesday Reception

Early Bird \$2500 Each
After June 1 \$2700 Each

- Four Slides For Continual Loop Presentation In Banquet Hall
- Full Page Ad In Keystone Newsletter
- Placement On SWANA And PWIA Conference Web Pages
- Brand Name On Reception Cocktail Napkins
- Credited In Program And Slide Show
- \$100 Discount On Exhibit Space

Platinum

Two Co-Sponsorships For Wednesday Luncheon

Early Bird \$2100 Each
After June 1 \$2300 Each

- Three Slides For Continual Loop Presentation In Banquet Hall
- Half Page Ad in Conference Program
- Sponsorship Credited In Program And Slide Show
- Table Tents At Each Table With Logo, Name, Contact Info, 2 Line Message Each Co-sponsor Gets One Side
- \$85 Discount On Exhibit Space

Gold

Two Co-Sponsorships For Thursday Breakfast

Early Bird \$1850 Each
After June 1 \$2000 Each

- Three Slides For Continual Loop Presentation In Banquet Hall
- Table Tents At Each Table With Your Logo, Name, Contact
- Sponsorship Credited In Program And Slide Show
- Half Page Ad In Program
- Third Page Ad In Keystone Newsletter
- \$85 Discount On Exhibit Space

Silver

Three Sponsorships For Conference Program

Early Bird \$1300 Each
After June 1 \$1500 Each

- Full Page Ad In Conference Program
 - *Three Placements Available, First Come Basis*
 - *Back Cover, Inside Front, Or Inside Back Cover*
- Two Slides For Continual Loop Presentation In Banquet Hall
- Sponsorship Credited In Program And Slide Show
- Third Page Ad In Keystone Newsletter
- \$75 Discount On Exhibit Space

Bronze

Two Co-sponsorships For Wednesday Breakfast

One Sponsorship For Pre-conference Training

Early Bird \$1000 Each
After June 1 \$1150 Each

- Placard With Name And Logo At Training Podium
- Two Slides For Continual Loop Presentation In Banquet Hall
- Third Page Ad In Current Or Future Keystone Newsletter
- Sponsorship Credited In Program And Slide Show
- \$75 Discount On Exhibit Space

Copper

Three Sponsorships For Plenary Sessions

Two Sponsorships For Keynote Speakers

Early Bird \$850 Each
After June 1 \$975 Each

- Two Slides For Continual Loop Presentation In Banquet Hall
- Third Page Ad In Current Or Future Keystone Newsletter
- Sponsorship Credited In Program And Slide Show
- \$50 Discount On Exhibit Space

Nickel

One Sponsorship For Closing Ceremonies

Early Bird \$725 Each
After June 1 \$800 Each

- Includes Sponsorship of Door Prize - Free Registration To 2019 Conference
- Two Slides For Continual Loop Presentation In Banquet Hall
- Sponsorship Credited In Program And Slide Show
- Quarter Page Ad In Current Or Future Keystone Newsletter
- \$50 Discount On Exhibit Space

Zinc

Two Sponsorships For Breaks

One Sponsorship For Limitless Coffee In Exhibit Hall

Early Bird \$625
After June 1 \$700 Each

- Two Slides For Continual Loop Presentation In Banquet Hall
- Signage at Food and Beverage Stations
- Sponsorship Credited In Program And Slide Show
- Quarter Page Ad In Future Keystone Newsletter
- \$40 Discount On Exhibit Space

Iron

Four Sponsorships Your Choice

1. Exhibitor Survivor Bags
2. Bottomless Candy Bowl
3. AV Equipment
4. 20th Anniversary Treats

Early Bird \$500
After June 1 \$600 Each

- One Slide For Continual Loop Presentation In Banquet Hall
- Sponsorship Credited In Program And Slide Show
- Business Card Ad In Two Future Keystone Newsletters
- \$40 Discount On Exhibit Space

HELP US TO PROMOTE YOU. Please Adhere to the Following Formats & Deadlines

AUGUST 1 -Ad copy for conference program and table tents

AUGUST 21 - Deadline for promo slides and Ad copy for Newsletter

Titanium

- Four Power Point Slides with white background
- Full Page Ad (7.5w" by 10.5h")
- Logo

Platinum

- Three Power Point Slides with white background
- Half Page Ad (7.5 w" by 4.75h") or (3.75"w x 9.25"h)
- Copy for Table Tents
- Logo

Gold

- Three Power Point Slides with white background
- Half Page Ad (7.5 w" by 4.75h") or (3.75"w x 9.25"h) for Program
- Third Page Ad (7.5"w by 3.5"h) or (2.5"w x 10.5"h) for Newsletter
- Copy for Table Tents
- Logo

Silver

- Two Power Point Slides with white background
- Full Page Ad (7.5w" by 10.5h") Program
- Third Page Ad (7.5"w by 3.5"h) or (2.5"w x 10.5"h) for Newsletter
- Logo

Bronze

- Two Power Point Slides with white background
- Third Page Ad (7.5"w by 3.5"h) or (2.5"w x 10.5"h) for Newsletter
- Logo

Copper

- Two Power Point Slides with white background
- Third Page Ad (7.5"w by 3.5"h) or (2.5"w x 10.5"h) for Newsletter
- Logo

Nickel

- Two Power Point Slides with white background
- Quarter Page Ad (3.5"w by 5"h)
- Logo

Zinc

- Two Power Point Slides with white background
- Quarter Page Ad (3.5"w by 5"h)
- Logo

Iron

- One Power Point Slide with white background
- Business Card Ad
- Logo