



SOLID WASTE ASSOCIATION
OF NORTH AMERICA

The Keystone Newsletter Advertising Request

Contact Name: _____

Contact Phone Number: () - _____

Email Address: _____

Size	Cost	# of Issues	Total Cost
Business Card 3.5" W x 2" H	\$75 per issue (3 or more issues, \$60 per issue)		
1/4 Page 3.75" W x 4.75" H	\$150 per issue (3 or more issues, \$125 per issue)		
1/2 Page 7.5" W x 4.75" H or 3.75" W x 9.25" H	\$250 per issue (3 or more issues, \$200 per issue)		
Full Page 7.5"W x 9.25" H	\$450 per issue (3 or more issues, \$400 per issue) Our Best Value!		

*Ads can be submitted as either color or black and white images.

Submitting Your Advertisement is as Easy as 1, 2, 3!

1. Create your artwork in a "Camera-Ready" Format such as JPEG, BMP, or TIF. Please avoid using PDFs.
2. Email your advertisement along with this form to **Alison D'Airo**, at Barton & Loguidice: adairo@bartonandloguidice.com at any time throughout the year.
3. Mail your check payable to: "SWANA Keystone Chapter"
 Newsletter Advertising
 1610 Russell Road
 Lebanon, PA 17046

Thank You!
Advertising revenue supports the SWANA Keystone Chapter Scholarship Awards!

Please contact **Alison D'Airo** of Barton & Loguidice by email at adairo@bartonandloguidice.com or by phone at (717) 737-8326 with any questions. For an additional \$35, Barton & Loguidice will create an ad for your business. Simply include your logo, what you want the ad to say, and your company website.